

ARTXUURO

DESIGN & DIGITAL STUDIO

01 / STUDIO CAPABILITIES / 2026

Designed to make the important clear.

Presentations. Reports. Brand identities. Communication systems.

Thoughtful design for businesses with important ideas to communicate.

FOUNDER-LED STUDIO / INTERNATIONAL CLIENT WORK / EDITABLE DELIVERABLES

Clarity is a competitive advantage.

Good design gives complex ideas an immediate sense of order.

ARTXUURO is a design and digital studio led by Laiba Khan, specializing in presentations, reports, brand identities, and visual communication materials.

We work where information, commercial priorities, and visual craft meet—giving teams useful, consistent materials they can confidently present, publish, and reuse.

Our role is to bring structure to the message and care to its expression.

WHAT GUIDES THE WORK

01 / Structure

Build a logical reading path before adding detail.

02 / Precision

Use hierarchy, grid, typography, and disciplined spacing.

03 / Usability

Deliver editable files and repeatable systems.

FOR CLIENTS WHO VALUE

Clearer boardrooms. More coherent reports. More considered brands.

03 / CAPABILITIES

Design with a business purpose.

A focused set of disciplines for complex, high-visibility communication.

01 / SERVICE

Executive presentations

Board and executive decks, investor presentations, sales narratives, pitch materials, company profiles.

PowerPoint · Data visualization · Diagrams

02 / SERVICE

Reports & publications

Annual reports, executive summaries, white papers, stakeholder publications, research and editorial layouts.

Editorial systems · Information hierarchy · Tables

03 / SERVICE

Identity & brand systems

Visual identities, brand guidelines, branded collateral, reusable business templates, presentation identities.

Identity · Guidelines · Templates

04 / SERVICE

Ongoing design support

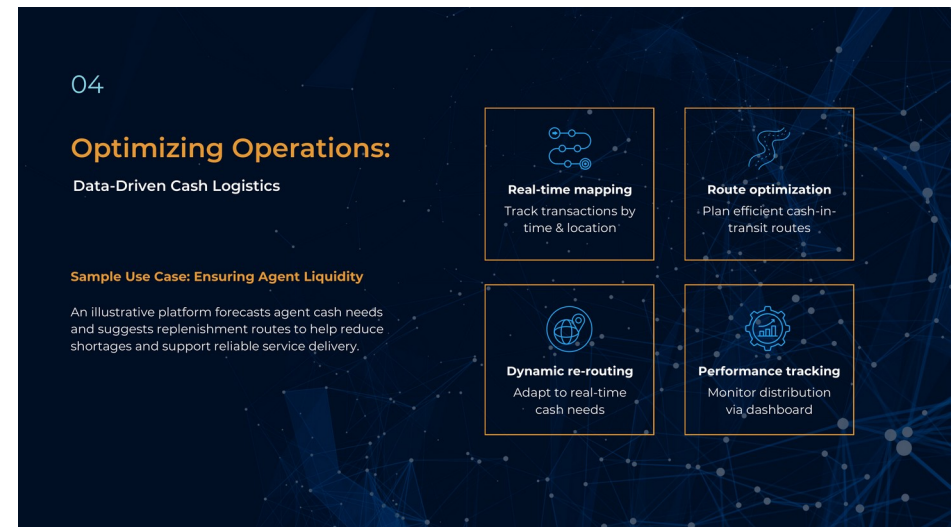
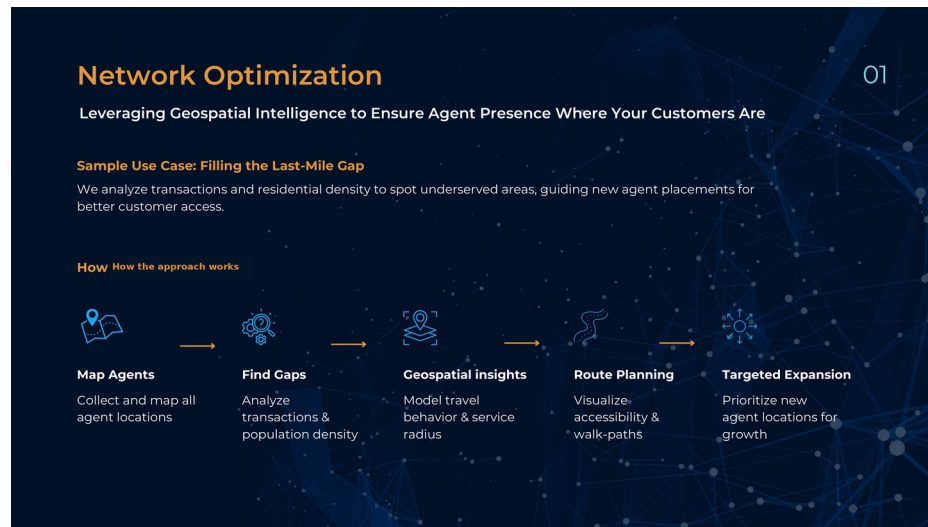
Design production for in-house teams and agencies requiring continuity, responsiveness, and consistent quality.

Monthly partnerships · White-label production

Engagements are scoped around the message, format, deadline, and handover requirements—not an arbitrary count of decorative elements.

Complex information. Clear narrative.

Business and technology presentations with stronger hierarchy, purposeful visual systems, and accessible data stories.



SELECTED EXAMPLE 01 / LOCATION INTELLIGENCE PRESENTATION

Shown: information architecture, visual explanation of workflows, diagram systems, and consistent treatment of technical content.

Anonymized excerpts from an existing portfolio presentation. Screenshots are included to demonstrate design approach; no performance claims are implied.

Give the reader a way through.

Financial and business information organized to support both a rapid scan and a more detailed read.



SELECTED EXAMPLE 02 / FINANCIAL REPORT EDITORIAL STUDY

An illustrative design study created by the founder. It demonstrates headline hierarchy, financial-table organization, and reader navigation. Figures are sample data.

From figures to a useful story.

Information deserves presentation that reveals priorities, relationships, and the next decision.



SELECTED EXAMPLE 03 / INVESTMENT OVERVIEW CONCEPT

Illustrative slide concept with a focused headline, funding mix, key milestones, and supporting context. Sample content—not a live investment transaction.

A straightforward way to work together.

A structured process that protects clarity while leaving room for collaboration.

01 / STEP

Understand

Goals, audience, existing content, and constraints.

02 / STEP

Structure

Narrative, hierarchy, visual direction, and key decisions.

03 / STEP

Design

Systematic production, review checkpoints, and refinements.

04 / STEP

Deliver

Quality review, final exports, and editable working files.

WAYS TO ENGAGE

Defined project

A deck, report, or identity assignment with a clear scope and milestone plan.

Ongoing partner

Recurring design support for companies producing regular business communications.

Agency extension

Specialist presentation and editorial production delivered confidentially for your team.

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08 / START A CONVERSATION

Better communication begins with a clear brief.

Share the audience, objective, existing materials, and timeline. We will recommend an approach proportionate to the work.

LAIBA KHAN / FOUNDER & CREATIVE LEAD

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